

Become a Glen Lake Guardian

Pledge for Landscapers and Lawn Maintenance Companies

If you do business within the Glen Lake-Crystal River Watershed, your support is needed to protect and preserve this beautiful area. By taking the Guardian Pledge, you and your business agree to adopt the following best practices to guide the services you provide in 2016 and 2017:

My business and I pledge to:

- Encourage clients to 1) preserve or restore the natural greenbelt and shoreline areas to enhance filtration and control runoff, while accommodating reasonable desires for sight corridors and usable yards and shorelines, 2) use materials that will limit runoff and the need for chemicals and fertilizers, 3) employ energy-absorbing shoreline structures where required, and 4) never blow leaves in the lake.
- Avoid, where possible, designs or activities that could be detrimental to the lake or its natural shorelines and greenbelts.
- Comply with all state and local regulations and ordinances that protect the lake and its watershed — including greenbelts, shorelines, wetlands, drainage and inspection requirements. For example, state law prohibits applying phosphorus-containing fertilizer within 5-15 feet of the water's edge.
- Train and supervise your employees adequately on the requirements for this pledge.
- Provide to all clients and prospects a copy of the Glen Lake Association's "Landscaping and Lawn Care" brochure.

Please return this pledge form to:

**Glen Lake Guardian,
P.O. Box 551
Glen Arbor, MI 49636
*It's All About the Water***



In turn, the Glen Lake Association (GLA) — the sponsor of the Guardian Program — will:

- List your business as a "Glen Lake Guardian Approved" contractor on the GLA website and other materials
- Provide a Glen Lake Guardian Member business mark for your use in marketing materials
- Provide materials to help you sell clients on "what's best for the watershed"
- Offer lake-friendly landscape design collaboration, if necessary
- Help train employees, if necessary, to start a greenbelt

To support your participation as a Guardian, we provide (at no cost to you) Guardian decals for your service vehicles, landscaping/lawn maintenance brochures for distribution to customers and prospects in the Glen Lake-Crystal River Watershed, and consulting services to train employees on lake-friendly practices.

Please note below how many decals and brochures you desire and whether you would like us to provide free consulting services.

How many decals? _____ How many brochures? _____

Check for consulting services _____

Name(s) _____

Company _____

Email address _____

Date _____